



## Who is #UpForSchool?

#UpForSchool is led by A World at School – a unique global coalition working together to get every child into school and learning. It brings together young people, NGOs, civil society, teachers, faith-based organisations and more than 100 of the world's leading businesses demanding action on education. Email us at [info@aworldatschool.org](mailto:info@aworldatschool.org)







Dear World Leader, President, Prime Minister,

We, the world's youth, teachers, parents and global citizens appeal to our governments to keep their promise, made at the United Nations in 2000, to ensure all out-of-school children gain their right to education before the end of 2015.

We are standing up to bring an end to the barriers preventing girls and boys from going to school, including forced work and early marriage, conflict and attacks on schools, exploitation and discrimination. All children deserve the opportunity to learn and achieve their potential.

We are #UpForSchool.

## The #UpForSchool Petition

[You can download the petition form here](#)

# Welcome, and thank you!

World leaders promised to get every child into school by 2015 – and this deadline is fast approaching. We have only 400 days to keep the pressure on.

We're proud to work closely with courageous and passionate champions of child rights and education for all.

Thank you for rising  
#UpForSchool







Get your workplace, school and community group to send an email to all their networks and email lists.





# Building the #UpForSchool petition – face to face



1

## Use the #UpForSchool petition form

**Set yourself the target of collecting 1,000 signatures.**

Once you have your signatures please register with us at [info@aworldatschool.org](mailto:info@aworldatschool.org) and we will add you to the campaign and send you your certificate.

Download the petition form [here](#)



2

## Work together

Collect signatures as a school, faith group, youth group or business.

3

## Think Big!

Where can you gather the most signatures in one place? Take the petition forms to a local concert, school event, football match or faith group gathering.

Global Youth Ambassador **Lulu Cerone** collects signatures at her **US** school



Two of the 20,000 who have signed the #UpForSchool petition in **Pakistan**



## Where do I send my petitions?

Tell us where you are and we will tell you where you can send the petitions. Email us:

[info@aworldatschool.org](mailto:info@aworldatschool.org)

## Need a translation

Check [here](#) or email

[info@aworldatschool.org](mailto:info@aworldatschool.org)

**An A World at School certificate will be sent to you for every 1,000 signatures collected!**





## Pictures speak louder than words!

Why not show that you are **#UpForSchool** by taking a photograph of yourself or your group and post it on social networking sites for everyone to see?

Please tag your photographs **#UpForSchool** so that we can find them.

Above:  
Global Youth Ambassador  
**Hellen Griberg** in the UK

Opposite:  
**Education campaigners**  
in the Democratic  
Republic of Congo (DRC)



### Idea – Let's snowball

If everyone of us direct messages 10 friends on Facebook and Twitter and secures 10 signatures to the petition we will be on a roll to success.





## There is an education crisis: We must act now

— FACT —  
**58 MILLION  
CHILDREN  
ARE OUT OF  
SCHOOL  
AND MILLIONS  
MORE ARE NOT  
LEARNING**

— FACT —  
**EVERY  
CHILD  
HAS THE RIGHT  
TO GO TO  
SCHOOL**

**Our moment for changing the lives of children around the world is right now.**

World leaders promised to get every child into school by 2015 but progress has stalled. Millions of children are forced out of school because of child labour, child marriage and discrimination and attacks on schools and schoolchildren is on the increase.

We now have a window of opportunity to put the pressure on political leaders to keep their promise. World leaders are meeting at the UN General Assembly in 2015. This is our moment to make sure 58 million marginalised children gain their right to an education.

Together we must make 2015 the year all children secured the right to go to school and learn.



# The biggest petition in history – we can do it!

**People power influences our decision makers. Fact.**

Big numbers of people mobilising over an issue cannot be ignored.

The world record for the biggest ever petition is held by the the Jubilee 2000 campaign. An historic global campaign that led to the cancellation of unjust debt owed by 35 of the poorest countries, resulting in thousands of children going to school for the first time ever.

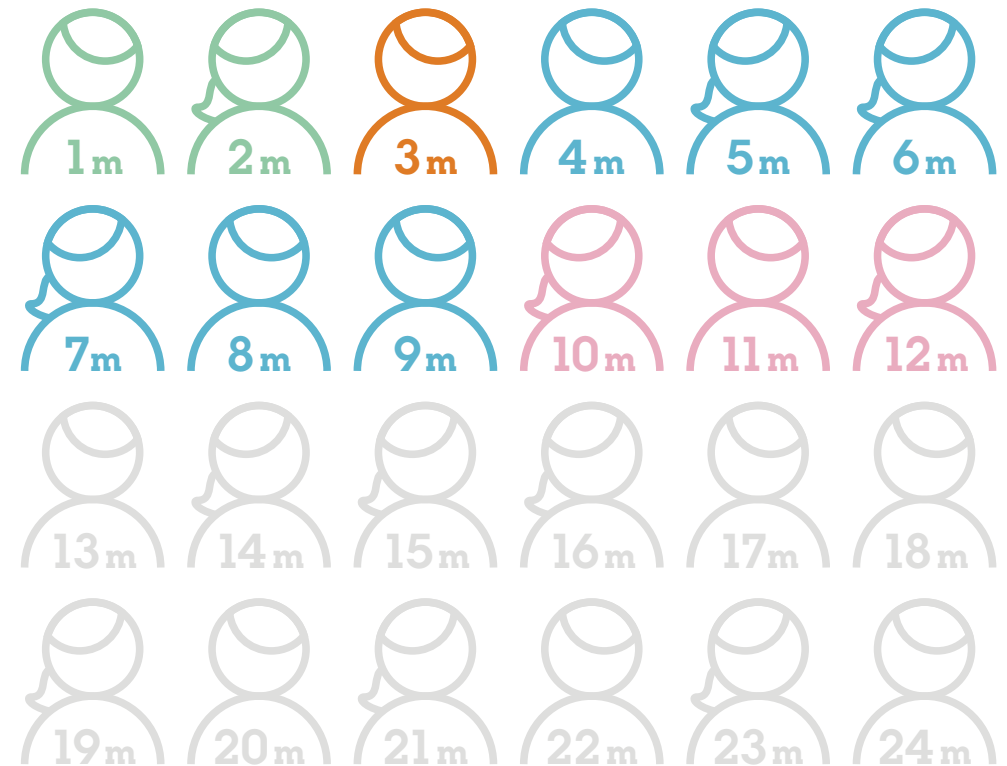
Thanks to the commitment of our partners we are half-way to our target

2 million signatures – **Avaaz**

1 million signatures – **World Evangelical Alliance**

6 million signatures – **Education International**

3 million signatures – **ITA, Pakistan**





# Join the global movement

#UpForSchool is being promoted in over 30 countries by the **Africa Network Campaign on Education For All**



A World at School brings together NGOs, civil society groups, faith based organisations, teachers, 500 Global Youth Ambassadors in 85 countries and more than 100 of the world's leading businesses demanding action on education.



**New York:** A World at School founder **Sarah Brown** and **Kim Cattrall** #UpForSchool



Over 20,000 young people have already signed #UpForSchool in **Pakistan**



**Cepad** is leading the collection of signatures across communities in **Nicaragua**



**Steffon Evans** of **The Bahamas** is #UpForSchool



**Graça Machel** signs the #UpForSchool petition at the Youth Rally



**President Jakaya Kikwete** of **Tanzania** signs #UpForSchool



**Shining Hope for Communities** in **Kenya** has collected 15,000 signatures in Kibera

Photo: Echoing Green NYC



Young children in **Cambodia** rise #UpForSchool

Photo: United World Schools



**Sadam Ali Al-Adwar** is collecting signatures in **Yemen**







**“Join us and pick up your pen, mobile phone or computer to collect signatures from everyone you know. I believe by working together to build the biggest ever petition, world leaders will have no choice but to keep their promise to make 2015 the year every child went to school.”**

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**Chernor Bah**

Chernor Bah leads more than 500 Global Youth Ambassadors campaigning courageously in their countries for every child to go to school



**“One child, one teacher, one pen and one book can change the world. Education is the only solution.”**

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**Nobel Laureate  
Malala Yousafzai**

Malala Yousafzai was one of the first people to sign the #UpForSchool petition